



2018/19
ANNUAL REPORT

MOVING MUSIC FORWARD



PRESIDENT'S LETTER

Your Oregon Symphony is building a more vibrant and connected community through music. Our work is based on the core tenet that the arts have incredible power to unite, inspire, educate, and heal. We bring this power to new people in our communities in creative and meaningful ways, both on our stage and off, and we strengthen our community through diversity and partnerships.

We are pleased to report on our 2018/19 Season – which ran from July 1 to June 30. Thank you for your support as we continue to reach, move, and engage ever more community members through music.

Scott Showalter, president & CEO



CULTURAL CATALYST

The Oregon Symphony was honored to serve our community in the 2018/19 Season. Across our 100+ full-orchestra concerts and 230+ education and community engagement events, we brought the joy of live music performance to more than 250,000 people in our region. Concerts in Portland, Salem, Newberg, and beyond grew our footprint throughout the state, helping strengthen partnerships with communities near and far. Through national broadcasts on American Public Media, we reached over 20 million additional individuals.

Our artistic offerings were bold and varied, serving an audience diverse in age, geographic location and ethnic background. We stretched far beyond the Classical genre to present artists from diverse cultural traditions including jazz, rock, indie, pop, film scores, Japanese taiko drumming, and Mexican folk song.

We celebrated 20 years of Gospel Christmas with the release of a CD commemorating this beloved community collaboration, and further grew our discography with *Aspects of America*, featuring works of 20th- and 21st-century American composers. We worked with educational partners, youth symphonies, and other arts organizations to empower the next generation of musicians to grow as artists.

Each day we work to build a vibrant cultural ecosystem where great art can thrive, and where everybody can access the benefits of a life enriched by music.



Community partner Mariachi Una Voz, from Hillsboro School District, gave their first-ever performance onstage at the Arlene Schnitzer Concert Hall after being presented with the 2019 Schnitzer Wonder Award.

In 2018/19, we brought to Oregon and sw Washington a diverse range of some of the finest, most celebrated artists in the world.



Renée Fleming



Lila Downs



Leslie Odom, Jr.



Johannes Moser

INNOVATING ONSTAGE

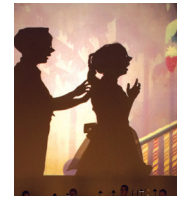
In the 2018/19 Season, the Oregon Symphony pushed artistic boundaries with SoundStories, a three-part exploration of storytelling through music and visual art. In collaboration with leading artists from the world of theater, video, live and shadow puppetry, animation and painting, we injected fresh life into the folk tales that inspired symphonic masterworks.

We presented two world premieres of commissioned pieces from American composers. Katherine Balch's sonically evocative Chamber Music and Christopher Theofanidis' Drum Circles – a percussion concerto for four soloists – contributed daring new sounds to the symphonic canon. Along with works from eight living composers and 15 classical pieces that received their first Oregon Symphony performance, our season advanced the living art of symphonic music.

SoundStories



Petrushka



Hansel and Gretel



Peer Gynt

COMMUNITY ENGAGEMENT



Link Up



Lullaby Project



Kinderkonzerts



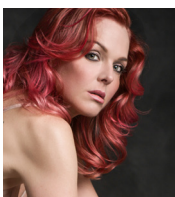
Prelude Performances

In deep partnership with our school systems and community-serving organizations, the Oregon Symphony meets the needs of our community members through music, reaching 40,000+ people in 2018/19. This work is an essential part of our mission, and is how we maintain deep relevance to our greater region. We are committed to fostering equitable access to arts and culture.

Our programs supported 28,000 students on their path of musical discovery. More than 10,000 students learned about music and instruments for the very first time through our age-appropriate small ensemble performances in public libraries and elementary schools throughout the region. 9,000 students joined us for Young People's Concerts, and 8,000 participated in Link Up, a classroom-based music curriculum that culminates in a live participatory performance with the full orchestra.

We brought music to new and unexpected locations, helping increase access for under-served populations. Partnerships with organizations like Rose Haven Day Shelter, Bud Clark Commons, Coffee Creek Correctional Facility, and St. Mary's Home for Boys allowed us to spread joy in spaces far beyond the concert hall.

Harnessing the healing power of music, the Lullaby Project promoted maternal health and family bonds. Homeless mothers co-wrote original lullabies with Oregon Symphony musicians and local singer-songwriters, expressing their hopes and dreams for their children through music. Our musicNOW project, meanwhile, used a music therapy-informed approach to help seniors in cognitive decline express themselves through music and movement.



Storm Large



Marc-Andre Hamelin



Edgar Meyer



Pablo Villegas



Sarah Kwak



Smokey Robinson



Emanuel Ax



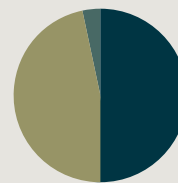
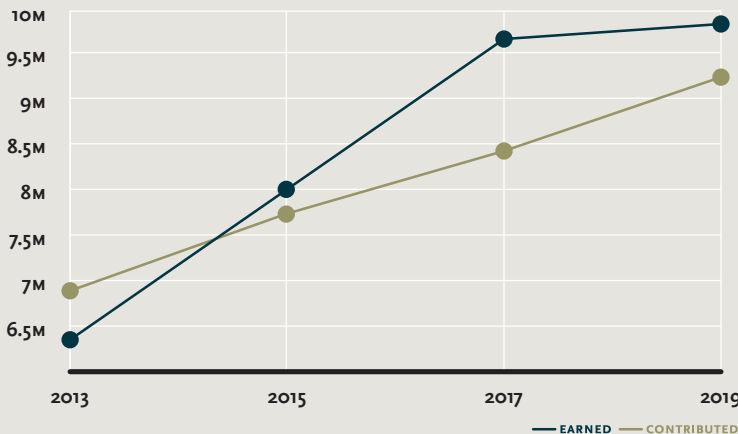
Today's Oregon Symphony is a symphony for all. With the participation of our concertgoers, donors, and community partners we achieve excellence and strengthen our community through music. We thank the many supporters who help make our success possible.

HIGHLIGHTS

- Achieved a balanced budget for a tenth consecutive season, with no debt
- Surpassed fundraising records at our annual Gala for the fifth consecutive year, raising \$1.2 million
- Increased the size of our Classical and Pops subscription series to meet audience demand, defying national trends of declining performance schedules
- Grew our pool of new subscribers, across all subscription packages, by 50%
- Overall subscription revenue increased by 10%
- Achieved nearly 50% net growth in number of donors to the Symphony in the five-year period since FY14

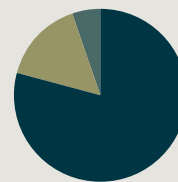
TOTAL COMMUNITY ENGAGEMENT: 46,575 TOTAL DONORS: 6,645 TOTAL PORTLAND TICKETS: 176,052 TOTAL BROADCAST REACH: 20 MILLION

REVENUE



REVENUE \$19,889,967

- EARNED 50%
- CONTRIBUTED 47%
- ENDOWMENT 3%



EXPENSES \$19,889,967

- PROGRAMS 78.5%
- MANAGEMENT 16.5%
- DEVELOPMENT 5%

**Preliminary Financials*



Viviane Hagner



Kodo



Lily Tomlin



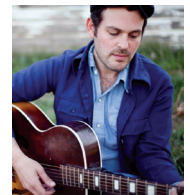
Inon Barnatan



Jeffrey Kahane



Cécile McLorin Salvant



Gregory Alan Isakov

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